

FRIDAY -- JUNE 26, 2009

- 10:30-11:30 a.m. **Registration** / Move into Bromley Hall
- 11:30 a.m.-12:15 p.m. **Lunch** on your own
The registration table will remain open during this time.
- 12:20-12:50 p.m. **Mandatory Dorm Meeting**, Bromley Hall Lobby
- 1-1:15 p.m. **Opening Assembly**, Scripps 111 (Auditorium)
Dave Sennerud, Workshop Director
- 1:15-1:45 p.m. **University information session**, Scripps 111
1:45-2:45 p.m. **Campus Tour** (Depart from Scripps 111)
- 3-4:05 p.m. **Student Media Critique Sessions**
- 4:10-5:15 p.m. **Breakout Session #1**
- Interviewing Techniques That Work**
Cary Frith
- Writing Editorial & Opinion Columns**
Ed Simpson
- Taking Better Photos**
Mike DiBari
- Optimizing Your Student Staff (ADVISERS)**
Dave Sennerud
- 5:15-6:30 p.m. **Dinner**, Nelson Dining Hall
- 6:45-8 p.m. **Breakout Session #2**
- Writing for TV Broadcast**
Mary Rogus
- Diversity in Your Coverage & Newsroom**
Cary Frith
- Engaging Your Readers with Can't-Miss Stories**
Ed Simpson
- Improving Your Publication (ADVISERS)**
Dave Sennerud

- 8:05-9:05 p.m. General Session #1 - Scripps 111
Covering Politics & School Board Issues
Tom Suddes
- 9:15-10:30 p.m. **Get Acquainted Pizza Party**
Bromley Hall Lounge
- 11 p.m. **Curfew**
Dorm's exterior doors are locked at this time.

SATURDAY -- JUNE 27, 2009

- 8-9 a.m. **Breakfast**, Nelson Dining Hall
- 9:15-10:15 a.m. General Session #2 -- Scripps 111
Journalism Ethics
Mary Rogus
- 10:25-11:30 a.m. **Breakout Session #3**
- Finding Hidden Stories in Public Records**
Jim Phillips
- Improving Your Page Design**
Bill Schulte
- Online Journalism Basics**
Cary Frith
- Adviser Roundtable (ADVISERS)**
Dave Sennerud
- 11:30-12:45 p.m. **Lunch** -- Nelson Dining Hall
- 1-1:30 p.m. **Student Roundtable** -- Scripps 111
- 1:30-2 p.m. **Closing Assembly** -- Scripps 111
- 2-3 p.m. **Checkout / Move out of Bromley Hall**
Please check out of the residence hall at this time.
Remember to return your dorm key to the front desk.